Responsible AI

Fairness

Safety

Robustness

Sustainability

Security

Human-centeredness

Transparency

Explainability

Responsible AI builds on ethics principles such as fairness, transparency, explainability and robustness. A commitment to socially responsible and ethical data-based services and applications allows companies to create trust and confidence, avoid reputational damage, and achieve a competitive advantage.

Do you want to implement Responsible AI but don't know how to proceed?

Implementing Responsible AI needs innovation

New regulations, such as the EU Artificial Intelligence Act or the Digital Services Act, require algorithms and intelligent systems to be compatible with ethical principles. Innovative approaches are needed for this. We aim to support companies and organizations to **operationalize AI ethical principles**, based on an established network of data scientists, ethicists, and specialists in legal questions, management, governance and organization.

What is the Innovation Booster - Databooster?

The Databooster, powered by Innosuisse, is a community with an open innovation culture in which the key players around data-based value creation work together to **develop innovation ideas** and open up **new business areas** and approaches, to the benefit of Swiss companies. This gives these companies a decisive competitive advantage and creates important added value for the Swiss economy and society.

How can my organization benefit?

You get access to **in-depth expertise** through a **structured, personalized innovation process** that helps you understand your challenge and develop and test ideas and possible solutions with the help of external specialists. Often, this might enable you to apply for **Innosuisse funding**, supporting you to implement your idea into practice.

This offer is open to all Swiss companies. At least 90% of the costs are covered by Databooster. If you are from a company, you can submit a call for kickstarting this process. We are here to support you. Do not hesitate to contact us to find out more.

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