



## **Data Driven Innovation**

***In this short presentation, examples of applications of data in manufacturing companies will be shown along with some concrete examples together with the approach of how data was used to improve products and processes.***

***Service Lunch: „Eating, Learning, Networking“  
September 29, 2023, 11.45h – 12.10h***

***Online by Microsoft Teams, Participants get an access link after registration***

### **Key Speakers**



**Dr. Sebastian Domaschke,  
Managing Consultant**



**Dr. Christof Niemann-Mall,  
Senior Consultant**